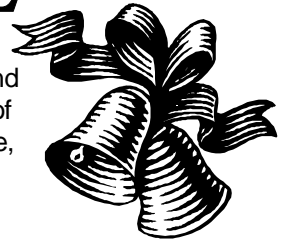


# IT'S TIME TO "SPARKLE"



"Sparkle" Weekend (November 30<sup>th</sup> - December 2<sup>nd</sup>) is once again drawing near and that means great promotional opportunities for your business! FMA has a variety of sponsorship packages. These marketing opportunities are available on a first-come, first-serve basis, so don't wait or you'll miss out!



## **Santa's Float / Boat – November 30<sup>th</sup> at 6:00 pm**

Everyone comes to see Santa!! So what better way for people to see How much you support your community.

**Two available at \$400**

## **Main Street Magical "Parade of Lights" – November 30<sup>th</sup> at 6:00 pm**

Everyone loves a parade, especially one with electric floats, marching bands, and Santa Claus. Last year, there were close to **1,000** people lining the streets of Freeport for this exciting and unique event!

**The cost of Sponsorship is \$1,200**

## **Talking Holiday Tree – November 30<sup>th</sup> - December 2<sup>nd</sup>**

We all know that the true centerpiece of the weekend is the tree, set up in the heart of Freeport's shopping district. Thousands of people will stop, talk and listen to the tree, and constantly view your sponsorship sign.

**Twelve available at \$100 each.**

## **Santa's Castle – November 30<sup>th</sup> - December 2<sup>nd</sup>**

Santa can't be bought, but you can have your business' name by his castle all weekend. On average Santa sees about 350 children and their parents.

**Six available at \$200 each.**

## **Cocoa Stops – December 1<sup>st</sup> - December 2<sup>nd</sup>**

Remember the popularity of the "free" cocoa? Hundreds of people stopped to warm their hands. This is your opportunity to sponsor a stop at a small cost.

**Six available at \$200 each.**

**With the purchase of your sponsorship you will be included in the Web and Print Advertising for the Holiday Season. We will provide a quality event branded 2x1.5 inch Sign at the location of the event you are sponsoring and will be there for the duration of the event.**

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**Yes, please sign me up!**

\_\_\_\_\_ Check made payable to FMA enclosed \_\_\_\_\_ Charge my Visa, MasterCard, or Discover \_\_\_\_\_ Bill me

Business Name: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

Visa, MC, Discover #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Talking Tree: \_\_\_\_\_ Nov. 30 - Dec. 2 at \$100

Santa's Castle: \_\_\_\_\_ Nov. 30 - Dec. 2 at \$200

Hot Cocoa Stop: \_\_\_\_\_ Nov 30 - Dec. 2 at \$200 each

Santa's Float : \_\_\_\_\_ Nov. 30 at \$400

Please send completed form to: FMA, PO Box 452, Freeport 04032 or fax to 865-0881

Thank you in advance for participating in this highly anticipated event. With your help it will be a fun-filled and popular.